

# Harvest for tomorrow

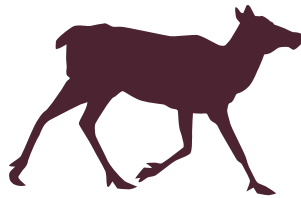
---

Shoot a  
bull.



*Not as many bulls are  
needed in a healthy  
population.*

Let cows  
live.



*Cows produce calves.  
Their calves grow into  
adults and produce  
more calves.*

On average,  
a cow that lives 10 years could  
result in 23 more caribou.

