

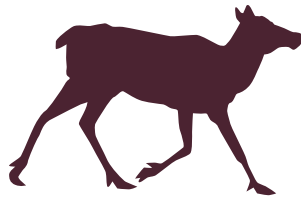
Harvest for tomorrow

Shoot a
bull.



*Not as many bulls are
needed in a healthy
population.*

Let cows
live.



*Cows produce calves.
Their calves grow into
adults and produce
more calves.*

On average,
a cow that lives 10 years could
result in 23 more caribou.

