

**Respecting the caribou is the
best way of protecting our traditions**

LEAVE THE COWS ALONE



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**We need to make good choices today
to look after the caribou for the next generations.**

THE Porcupine Caribou Herd has been declining since 1989.

We can all work together to make a difference and help the herd recover. Other than harvest quotas, the next best thing that we can do is to **spare the cows** and allow them to produce more calves. *If a hunter shoots one less cow each year, and takes a bull instead, 10 years later, there would be 23 more caribou in the herd.* That is just what one person could do. **Imagine if 1,000 hunters took one less cow each year — there would be 23,000 more caribou in the herd in 10 years!**

THE PORCUPINE CARIBOU MANAGEMENT BOARD IS ASKING ALL HUNTERS TO HUNT ONLY BULLS. THE CHOICES WE MAKE TODAY CAN MAKE A BIG DIFFERENCE FOR OUR NEXT GENERATION.



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Cover photo by Peter Mather

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